What to write: #6 Quora

H2GY1K

LECTURE SUMMARY

Covered in this lecture:

Using Quora to get ideas

- Quora is a website where anyone can ask different questions and other people answer them
- Search for your topic and check out the top questions within that topic to get ideas on what people want to know
- **Look at the most upvoted answer for each question to see what people found most helpful**
- You can also search for a question and see what the autocomplete feature shows you
- Find the people who gave the most helpful answers on your topic and see what they write about (search for your term and click “Most Viewed Writers”)
- Look at their bio and read their most upvoted answers to get more ideas for your articles